

## WISE Work-Groups



### **Steering Committee: Chair, Rusty Cunningham, River Valley Media Group**

The Steering Committee is comprised of business and community leaders from throughout the 7 Rivers Region who will oversee the work of the consultants and the overall development of our workforce plan. This committee will assist in the identification of best practices and gaps in our current talent pipeline. Meetings will be virtual, except for one to two in person meetings with the consultants between February and August 2017.

### **Talent Preparation: Chair, Mason Quackenbush, Gundersen Health System**

The Talent Preparation group will examine on-site training at companies, job shadowing, internships, school to work pathways, college programs, apprenticeship and credential models as well as options for training underemployed adults.

### **Talent Recruitment: Chair, Megan Harcey, Kwik Trip**

The Talent Recruitment group will examine how the region is currently marketed and branded for potential employees, and the workforce demographic that we want to attract. The group will study peer communities and how they are marketing to attract workers with strategies such as boomerang campaigns.

### **Talent Retention: Chair, Lisa Lorsch, Mississippi Welders Supply Company**

The Talent Retention group will examine what it takes for employees to stay in a job. The goal is to keep employees in the region, not any specific company or organization. The group will study retention strategies utilized by employers and communities.

## Groups working with Subject Matter Experts

### **Childcare: Chair, Judi Widuch, The Parenting Place**

The Childcare group will be looking at the projected demands for childcare over the next 10 years. They will lead the identification of assets and conduct a gap analysis of the region. The group will determine best practices for increasing childcare capacity in the region by studying other models that have been proven to be effective.

### **Housing: Chair, Kahya Fox, Habitat for Humanity**

The Housing group will study workforce housing needs now and over the next 10 years. They will lead the identification of assets and conduct a gap analysis of the region. The group will explore best practices for increase housing stock in the region by looking at models that have worked in other parts of the United States.

### **Transportation: Chair, Peter Fletcher, MRRPC**

The Transportation group will examine options for connecting regional transportation systems over the next 10 years. They will lead the identification of assets and conduct a gap analysis of the region. The group will investigate best practices for increasing access to transportation in the region.

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