



## Western Technical College Presents: Recruitment and Retention: Planning and Solutions

Tuesday, February 28, 2017, 11:30 a.m. – 1:00 p.m.  
The Lunda Center at Western Technical College



Michael Richards, board president and Lisa Herr, CEO, of the 7 Rivers Alliance will provide an update on the launch of the WISE Plan and the work of the Regional Executive Steering Committee and workgroups to create a 10-year Workforce Recruitment and Retention Plan for the Region. The 7 Rivers Alliance has successfully secured \$200,000 to support this project and is facilitating a regional conversation with business and community leaders to identify best practices and gaps in services to support the 246,000 jobs in the 7 Rivers Region.

Attendees will learn some best practices in employee retention and recruitment from a number of local companies. Their unique benefits and incentives have given them a leg up on hiring and retaining their workforce. Come learn their secrets!

### Cost of event (includes lunch):

**\$20 per person or \$108 for a table of six**

Please indicate if you require a special diet meal and add specific instructions if necessary.

\*Nut Allergy--While your meal/dessert may not have nuts in it or have been prepared in an area where nuts were present, our kitchens do use nuts in some recipes.

☐ Gluten Free ☐ Dairy Free ☐ Vegan ☐ Vegetarian ☐ Other \_\_\_\_\_

Complete the participant information below, and mail or fax with payment.

Mail with payment to: **BIS – Lunda Center  
Western Technical College  
400 Seventh Street N  
La Crosse, WI 54601**

Fax with credit card payment to: 608.789.6290. Questions, please call: 608.785.9232

### Participant Information

Name(s): \_\_\_\_\_

Email(s): \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ County: \_\_\_\_\_

### Payment and Authorization

☐ Check enclosed (payable to Western Technical College)

☐ Please charge ☐ MasterCard ☐ Visa

# \_\_\_\_\_

CVV \_\_\_\_\_

Expiration Date \_\_\_\_\_

**Please register by Tuesday, February 21, 2017**

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